



60<sup>Th</sup>

**SCIENTIFIC CONFERENCE  
& ANNUAL GENERAL MEETING (AGM)**

SPONSORSHIP PACKAGES





## THEME:

“Addressing local and global health challenges by building Climate resilient, responsive and E-smart Healthcare Systems”.

## SUB THEMES:

- 1  
Emerging and re-emerging outbreaks: Social determinants and the role of climate change.
- 2  
The role of Digital transformation in actualizing healthcare service decentralization.
- 3  
Burden of Non-Communicable diseases and Injuries.
- 4  
Universal health coverage and healthcare financing.
- 5  
Comprehensive Adolescent Health

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**JOIN US FOR 2 DAYS OF INTERACTION  
AND NETWORKING**

**📍 AVANI VICTORIA FALLS RESORT  
LIVINGSTONE, ZAMBIA**

**Friday - Saturday 30<sup>th</sup> - 31<sup>st</sup> August, 2024**



## Who we are

**Founded in 1972 the Zambia Medical Association strives for a healthy and productive Zambia by fostering motivation among doctors who uphold professionalism and excellence.**

Zambia Medical Association (ZMA) is a professional body whose main goal is to champion the practice of medicine for the benefit of society through research and ethical practice. In doing this, ZMA upholds the values and morals of society, the values of democracy, accountability, transparency and good governance. Collectively as members of ZMA, we are determined to practice our profession in accordance with the ethical standards of practice of medicine. In this regard, we recognise the rights of an individual to health and we further recognise the equal worth of men and women and are alive to the social determinants of health and how they impact the health of our people.

### **Our Mission**

To build a healthy and productive nation by promoting high standards of medical practice and influencing policy and public opinion on health matters in Zambia

### **Our Vision**

A healthy and productive nation through motivated doctors that uphold professionalism and Excellence







## Why partner with ZMA?

Our sponsors are vital to helping conference participants emerge with innovative ideas and solutions to achieve their organizations' goals. In turn, sponsors gain new customers, discover fresh leads and develop deeper relationships. We look forward to another rewarding, successful year with all our attendees, sponsors and partners!

### **The ZMA sponsorship program gives you:**

- ▶ An opportunity to foster positive relationships with new and current customers.
- ▶ Increased visibility to healthcare professionals, attendees and gain valuable insight into Zambia's healthcare community.
- ▶ Network with industry leaders at the conference, that will lead to valuable partnerships and collaborations.
- ▶ Establishes your organisation and yourself as thought leaders in the industry, showcasing your expertise and insights.
- ▶ Improves your brand image and reputation by associating your brand with a respected and well attended event in the healthcare industry.
- ▶ Demonstrates your commitment to the healthcare community and can help build trust and goodwill among healthcare professionals and patients.



# SPONSORSHIP OPPORTUNITY

- ▶ Prominent sponsor recognition on all relevant marketing related materials
- ▶ A Full page in the AGM Newsletter
- ▶ Your company will be first to position its products at the conference venue
- ▶ Speaker slot included for a duration of 20 minutes.
- ▶ Mentioned in ZMA dedicated airspace at designated media houses.
- ▶ Your booth will be located in close proximity to the main entrance
- ▶ Access to register of delegates.

## UNIQUE BENEFITS

- ▶ Tagged as the Official Sponsor
- ▶ Repeated company mentions on all ZMA selected media platforms.
- ▶ Company logo on all ZMA Conference materials



# SPONSORSHIP OPPORTUNITY

- › Position your products at the conference venue
- › A 15 minutes slot to address the audience
- › You will have a booth
- › Access to register of delegates

## UNIQUE BENEFITS

- › Single company mentions on ZMA and selected media platforms.
- › Company logo in the AGM Newsletter
- › Company backdrop, flags and all marketing materials to be placed at the event.





# SPONSORSHIP OPPORTUNITY

- ▶ A 10 minutes slot to address the audience
- ▶ You will have a booth
- ▶ Access to register of delegates

## UNIQUE BENEFITS

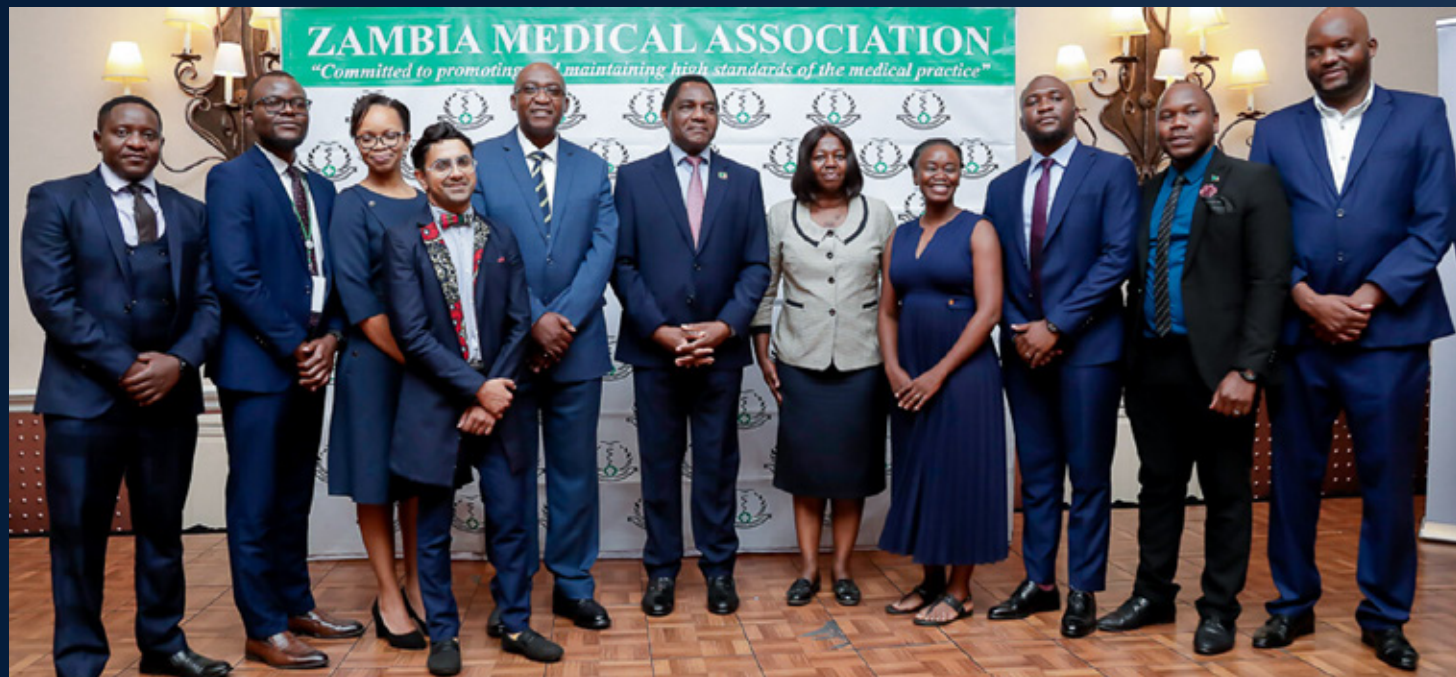
- ▶ Company logo in the AGM Newsletter
- ▶ Company backdrop, flags and all marketing materials to be placed at the event.





# SPONSORSHIP OPPORTUNITY

- ▶ A booth only
- ▶ Company logo in the AGM Newsletter.







FOR MORE INFO ON  
THE 2024 SCIENTIFIC CONFERENCE  
& ANNUAL GENERAL MEETING  
CONTACT US VIA DETAILS BELOW:

 +260 977 486800

 [zambiamedicalassociation@gmail.com](mailto:zambiamedicalassociation@gmail.com)

 [www.zma.co.zm](http://www.zma.co.zm)

